



Unit Profile

Vision

“To build a pool of satisfied customers whom we provide a range of Telecom related value added services and emerge as one of the preferred service providers for quality and Business focused services across the world”

Introduction

VIBGYORtel is a technology enabler for value added services (e.g. SMS, email, fax, autodial, etc) in Communication/Telecom industry by putting self as an example of running services using latest, sustainable & scalable softwares technologies and solutions. We aim to provide world wide clients with a basket of solutions for value added services in Communication/Telecom industry that gives them an edge in their business communication processes. All our solutions are made with an inherent trait of delivering business purpose features & services making us quality focused trusted technology partner of our clients.

Services & Products

VIBGYORtel offers a broad range of value added services & solutions for different purposes, markets and industries as mentioned below:

Communication

VIBGYORsms is an online secure access service for sending individual and Bulk SMS. It is loaded with features like User Dashboard, Customer Management, User Management, Group Management, Sending Management, Report Management, Communication efficiency Management, SMS Services, Short Code Services, API and back end support services.

VIBGYOReFax services allow you to send and obtain faxes by email, or via the web. You don't need a fax equipment. We will give you a fax number. You have to simply use your existing email account to send and obtain faxes.

VIBGYORemail service provides an instant route to get through to the bulk customers, sufficient amount of storage capacity, direct delivery to in-box, less infrastructure, a fast user interface and many more.

VIBGYORemail2sms is an instant, cost effective and robust mode of communication any time. By using this powerful application a mobile user will be able to receive instantaneous messages from an e-mail recipient. Each mobile user will have a mobile e-mail address like <mobile no.>@e2s.vibgyortel.in to which Internet users can send an e-mail that would be received as an SMS to mobile user.

VIBGYORsms2sms is a Service to send one-2-many SMS without using a PC or Internet. The user has to Create a Group on his/her VIBGYORsms2sms Account. For Sending SMS to the group he just has to send the SMS to a particular number which will then deliver the same to his Group. Sending Bulk SMS using VIBGYORsms2sms is the instant way of sharing information without being dependent on any systems.



Share Brokers & Financial Advisors

Wealth Envoy offers a standard platform to Stock Market advisor to perform their business processes in the least possible time and with great accuracy. It is equipped with features like call type management, scheme management, client management, scrip management, tips management & reports to ensure smooth functioning of your processes. Each of the features is loaded with many sub functions interlinked with other features for smart management of the work flow.

i-Flamingo caters the day to day communication needs of Share Brokers enabling them to serve their clients by regular communication of important informations through SMS & Email. i-Flamingo can be integrated with Back Offices and/or Flat Files to generate informative messages. Investors will be provided with regular updates on SMS & Email regarding their transactions & account related details of segments like BSE, NSE, NSDL, CDSL, MCX, NCDEX and Currency.

It automates, standardizes and thus simplifies the organizationally essential communication processes and automates the SMS based work-flow of organization infrastructure. It is loaded with features like SMS Sending, Inbox, Keywords, Reports, External Sending and more.

VIBGYORshortcode Service is an interaction media through which we can directly interact with our customers for inquiries, feedbacks, surveys, contests and lead generations very economically. We offer shared or unique Short Codes. Different Keywords and Sub Keywords that can be subscribed for marketing campaigns or feedbacks. We also offer Revenue Sharing in SMS Short Code Services for inflow of large volume of Bulk SMS.

VIBGYORautodial is an effective communications technology that sends a recorded voice message to hundreds or even thousands of call recipients in a very short period of time. Often used for community alerts, notifications, in business applications or for promotional purposes. It can be used for a wide range of applications like Marketing Campaigns, Customer Surveys, Mobile Marketing, Meeting alerts, Wake up calls, Stock Alerts, EMI Alerts etc.

VIBGYORsms2email services enable you to stay connected anywhere/any time and send SMS as email and the message is delivered in receiver email address. It also provides sales person an opportunity to email a document or send the order details over SMS to the client instantly

VIBGYORpop2sms deals with the receival of SMS alerts for notifying emails with subject line. You can configure this SMS alerts and be updated with your important email informations, when you don't have access to computer. User can configure his POP account. User can select the frequency of email POP. User can configure length of subject, as well as length of content to be sent as email for each POP account.



i-Pheasant is a solution that enables Share Brokers to communicate live trade confirmations to their clients during market hours. It empowers Share Brokers to handle risk by quick communication of trades to their clients via SMS & Email. i-Pheasant thus reduces trade errors and increases the business transparency of Share Brokers with their clients. i-Pheasant offers Share Brokers with live trade confirmations of all exchanges & segments like NSE cash, BSE, F&O, MCX, NCDEX and Currency. i-pheasant now supports BOLT, NEAT, VSAT, NOW, Connect to NSE, ODIN Admin, Live files trading platform.



It serve Sub Brokers of Share Market, enabling them to provide their clients with after market trade related communications through SMS services. i-Accentor can be integrated with Back Office data base to fetch data and send daily transactions of clients via SMS.

Channel Partners

White label solution

Promote your own website; your own Domain name and your own URL. So, be a White Label Reseller for Email, SMS, Autodial and eFax bulk service in India & World Wide with your own Brand name. Your Admin account would be equipped with features like Subscriber management, User Balance Management and Business Reports. Whole Sellers & Resellers can even configure reminder mails to customers.

Aggregator for SMS or Other Value Added Service

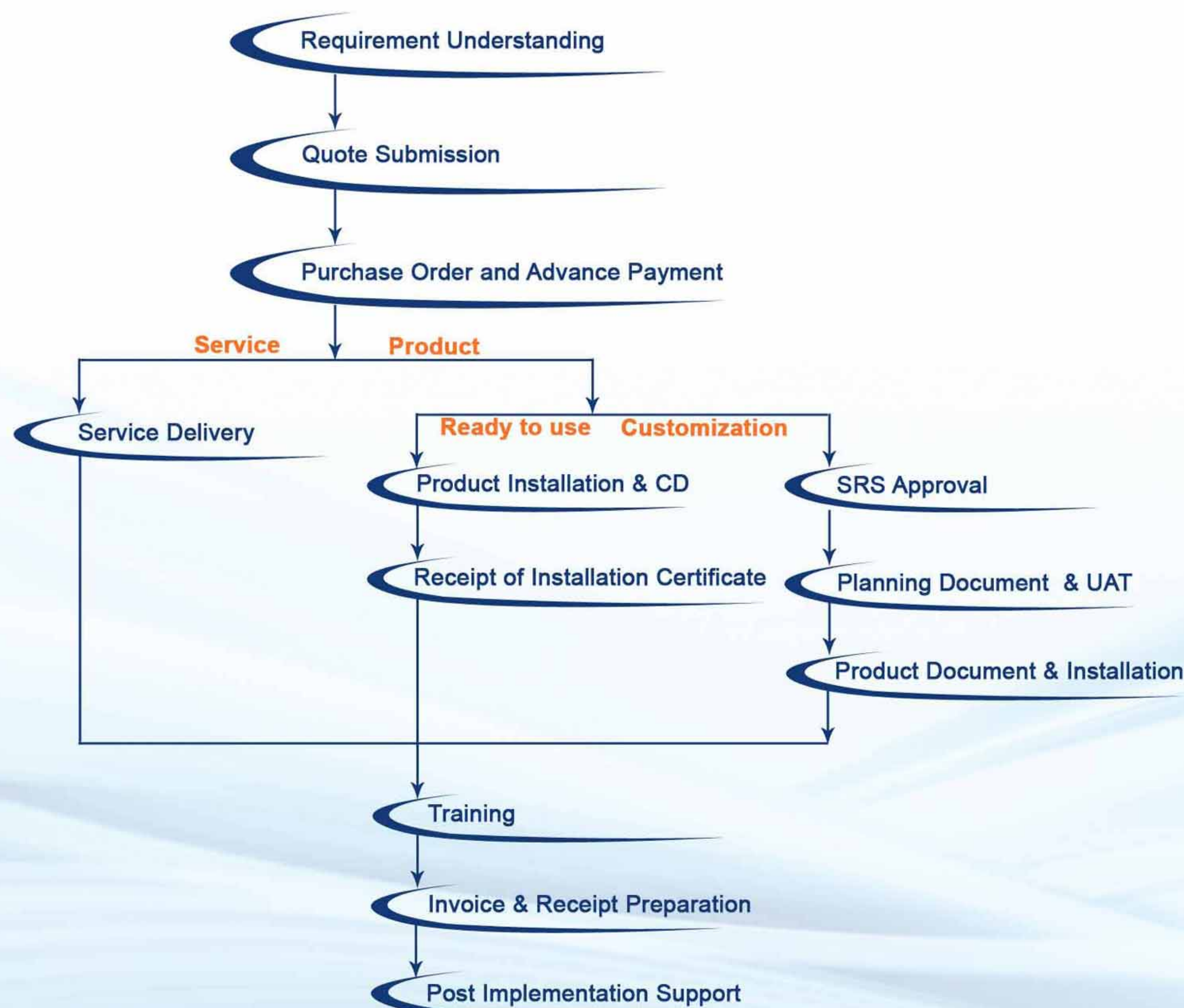
TeleOSS

TeleOSS is an Operational Support System & Service Delivery System for SMS Aggregators & Providers of Telecom/Communication Services. It provides a complete Technology Platform for services like SMS, Email, Autodial & eFax with Operations Support features like Live Traffic Monitor, Dynamic Routing, Least Cost Routing (LCR), Ready to offer White Label Solution platform, Balance Management, Service Management, huge array of Reports, SMPP based API connection and many more.

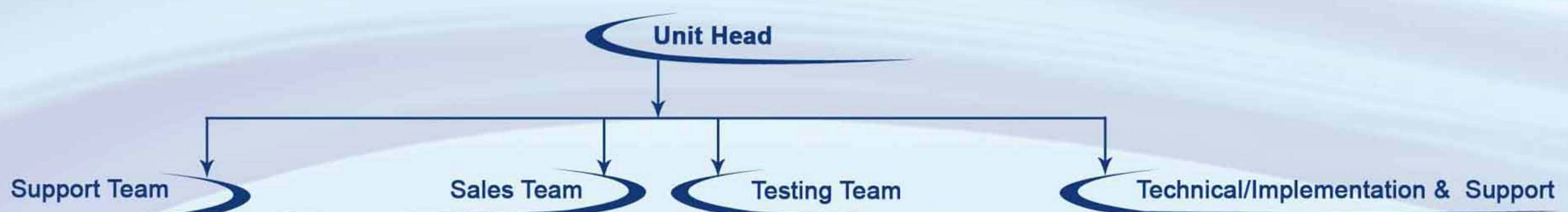
Key Strengths

- System Performances of 1000 TPS
- Management having Vast Experience of Telecom Sector
- Domain Knowledge
- Installations Across India
- Multiple SMS Gateways for Prompt Delivery
- Support as per Commitments

Service Delivery Process



Unit Structure





Aruhat Technologies Pvt. Ltd. incepted in the year 2004 in Ahmedabad, India, growing with an Annual Growth Rate of 40% since its inception has 1000+ Customers across the World and comprises of 80+ Personnels with 200+ man years of corporate experience. Aruhat's mission is 'To build a self sustainable organizational platform of growth and opportunities for employees, customers, partners and all other stakeholders'.

Aruhat caters diverse set of Global Customers & Partners and is an technology & solution enablers in a) communication services, b) security & network services, c) large scale systems implementation & integration, d) web application development & support, and e) mobile application development & support and f) web data extraction.

Aruhat's current service portfolio contains SMS, eMail, Voice Message, eFax, Web Development, Web Design, Data Processing, Web Data Extraction, Data Merchandising, Implementation of Mail Servers, Ticketing Systems, CRMs, Mobile Applications for smartphones like Android, iPhone, and Blackberry.

Disclaimer: The information in this material is as per the time of release and as per alignment with the goals of Aruhat (ATPL). Aruhat (ATPL) reserves all rights to change, update, remove or add to the material, execution plan as well as execution on time to time basis as per strategic decisions of Aruhat (ATPL).



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