

Vision

To enable financial advisors to communicate wealth related information in an organized way along with the mechanism to track and analyze such communications; which will help them in improving quality, reaching to higher number of subscribers with lesser efforts, increasing revenue and decreasing costs

Share market trading has always been uncertain to predict (impulsive) and requires a lot of knowledge. And hence a new generation of technical analysts and advisors has come up for the cause. They share their domain knowledge to people who have the enthusiasm to invest in Stock Market.

Recently there has been a trend of Share brokers & new entrepreneurs entering in this field of advisory services. They provide investment ideas or tips to customers during market hours. They register customers for their services, provide them multiple schemes to select from, maintain their renewals, send them tips and publish their performance records to make customers and prospective customers aware of their accuracy and expertise of the domain.

This requires plenty of man hours and resources to manage the back end business processes and front end customer management and call management.

On identifying the need of a system which simplifies their business process, VIBGYORtel is proud to introduce Wealth Envoy.

Why Wealth Envoy?

Wealth Envoy is a web based secure access service. It has been developed and launched by keeping in mind the business processes of Financial Advisors. The vision behind the service is to provide a single solution for customer management & communication management. The user of Wealth Envoy can single handedly take care of all his/her tips, without even going through the complications of remembering the tips that have to be closed or seeing the sent reports. (S)He can easily handle the communication, offered schemes and renewals of trial customers and paid customers. (S)He will take the time of just a single click to fetch the performance reports of his/her calls or tips. Thus Wealth Envoy offers a standard platform to Stock Market advisors to perform their business processes in the least possible time and with great accuracy.

Wealth Envoy is equipped with features like call type management, scheme management, subscriber management, subscriber management, tips management & reports to ensure smooth functioning of your processes. Each of the features is loaded with many sub functions interlinked with other features for smart management of the work flow.

While being an online service, Wealth Envoy doesn't restrict you to a particular location and can be accessed from around the globe. Wealth Envoy integrates perfectly in your important business processes and eases the handling of the same.

Wealth Envoy in Your Business Process

- You can define Trial scheme with selective days validity, so that the free trial customers could not get free calls for more.
- Define offered schemes, with their validity period.
- Manage customers according to their selected schemes, to send specific calls to selected scheme members only.
- Renew customer services as and when their scheme validity gets over, so as the customers can again start receiving the calls.
- Allot different Sender IDs for different schemes.
- Define standard SMS templates for each call type like Intraday, Delivery, F&O, BTST, Buy Above, Sell Below, etc.
- Use standard format to send calls like call type – Buy/Sell – Scrip – Scheme – CMP – SL – TGT1 – TGT2 – TGT3.
- Define standard SMS templates for SL, TGT1, TGT2, TGT3 and Close Tip, so that they can be sent in minimum time when ever any of them is hit for each call.
- Manage scrips with your defined codes with auto save facility of scrips.
- Append time with each call.
- Maintain records of each call along with their Profit/Loss amount wise and percentage wise.
- Fetch performance reports daily, weekly, monthly, scheme wise, call type wise, etc. that can be published on your website or any other communication device.
- Publish charts and tabular performance reports.

Here is a New Offering for Wealth Envoy Services that is Suitable to:

Financial Advisors or Share Market Tips providers

- Subscriber Base Licensing (50 Subscribers per License) Only Rs. 16, 450/- per License
- 1 Year License Validity
- Send Unlimited Tips or Advice by SMS to Subscribers

Broking House

- Purchase 10,00,000 SMS & Get Free Subscription of Wealth Envoy for 6 Months
- Purchase 20,00,000 SMS & Get Free Subscription of Wealth Envoy for 1 Year

Business Process Flow



What You get in Wealth Envoy

The Wealth Envoy Features for differentiation between Tips provider and Broking House.

Sr.No.	Features	Financial Advisors	Broking House
1.	Manage Subscriber	✓	
2.	Manage Schemes	✓	
3.	Unlimited User		✓
4.	Unlimited SMS	✓	
5.	Publishable Reports	✓	✓
6.	Manage Call Type	✓	✓
7.	Manage Scrip	✓	✓
8.	Manage Tips	✓	

Product Brochure



Wealth Envoy intends to serve Financial Advisors, Analysts and Share Brokers



Wealth Envoy provides ready to publish Charts and Tabular performance reports: Scheme wise, Scrip wise, daily, monthly, and more



Wealth Envoy provides validity allotment to customers and schemes to avoid free messaging



Wealth Envoy provides Scheme wise customer management



Wealth Envoy provides a business process embedded under one solution, to avoid multiple staff engagement



Wealth Envoy helps in increasing revenue and decreasing cost

Wealth Envoy Features

Publishable Reports:

- Publishable reports: Scheme wise, Profit/loss wise, Date wise, week wise, month wise, call type wise, etc.
- Publishable performance Charts and Tabular Reports
- Subscription Renewal Reports

Manage Call Type:

- Define different call types like Intraday, F&O, BTST, STBT, buy Above sell Below etc. against different Schemes.
- Set standardized templates for every call i.e., buy, sell, target hit, stop loss hit and close call.

Manage Scrip:

- Manage scrips by call type
- Auto save facility of scrips as per your identity of the same

Manage Schemes:

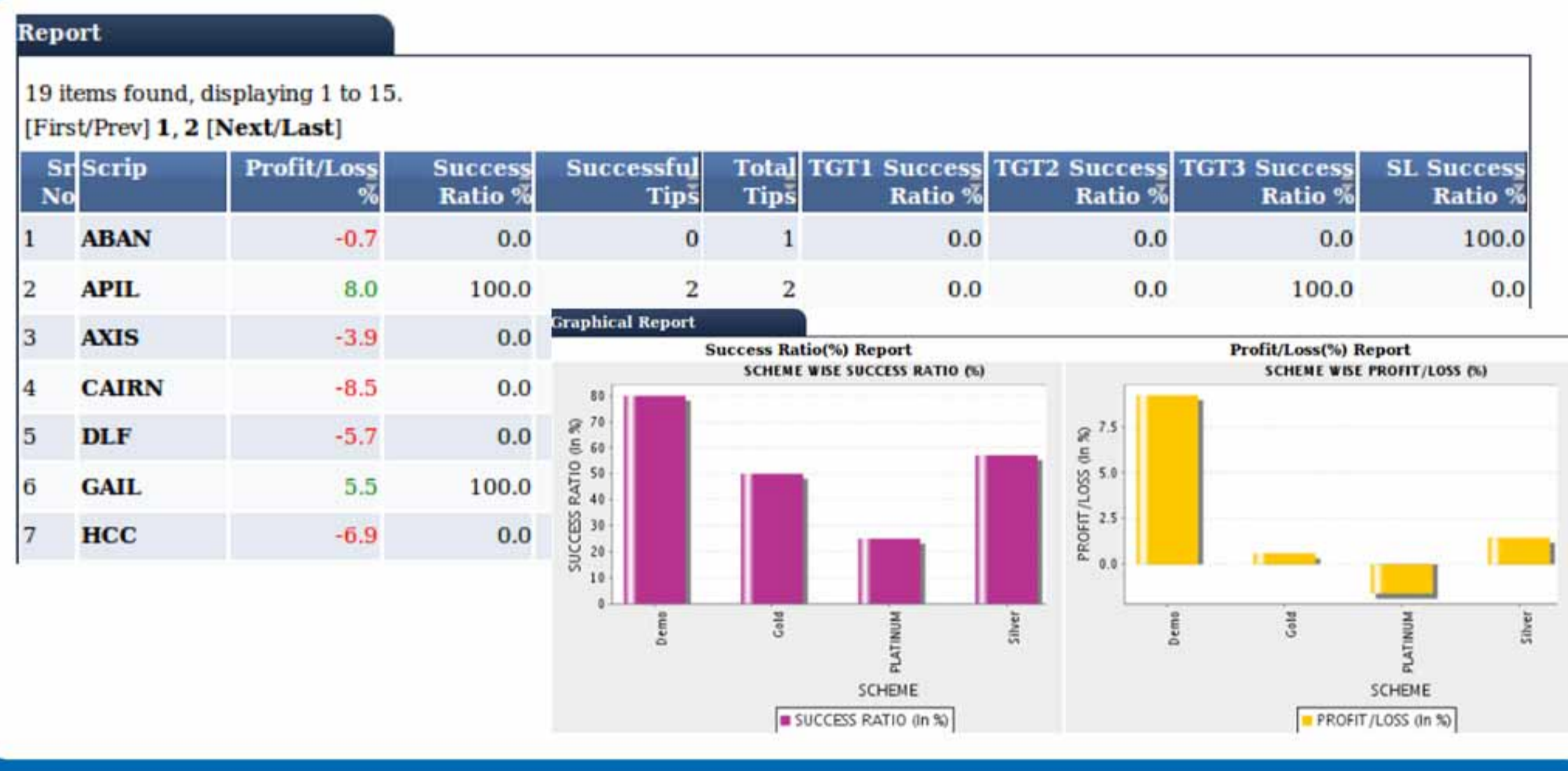
- By name, price and validity days
- Set single/multiple call type for each Scheme
- Allot different Sender ID for each scheme

Manage Subscriber:

- Allot the Scheme selected by the client so to maintain the validity of the customer as per the scheme.
- Manage client details like Name, mobile number, email, some remarks, etc.
- Manage client validity and renewal
- Restrict clients from receiving advices after their validity period is over.

Manage Tips:

- Send standardized calls with call type, buy/sell, scrip CMP (current market price), S/L, Tgt1, Tgt2, Tgt3
- Send standardized SMS with just a click on the related targets through the same window.
- Option to append time in every call
- Call close option with current market price field to record the success ratio.
- Comment Option for Open Calls



WEALTH ENVOY

HOME NEW TIPS TIPS MANAGE REPORTS

Open Tips

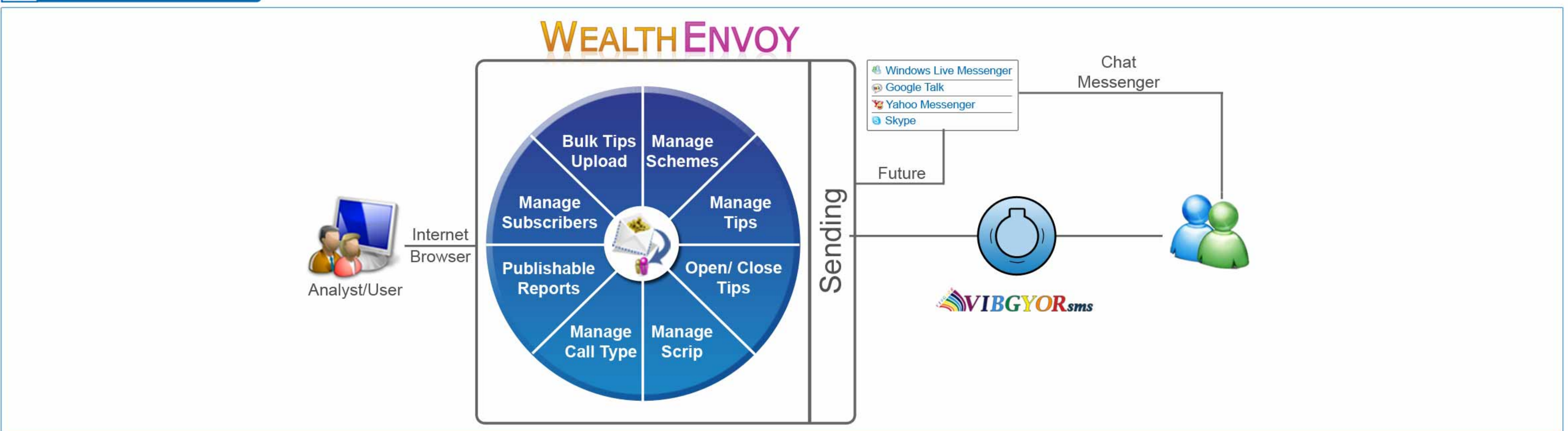
Sr.No	Tip Id	Call Type	Buy/Sell	Scrip	Scheme	Creation Time	Opening Price	Count	SL	TGT1	TGT2	TGT3	close
1	T/20100209/0002	INTRADAY	Buy	TATATEA	Test	09-02-2010 11:03:35	921.00	5472	Total:5472, Sent: 2000	56%			
2	T/20100208/0002	Delivery	Buy	PNB	Demo	08-02-2010 18:40:14	849.00	1 830.00	860.00	890.00	910.00		

Create Tips

Please enter detail to create tip.

Call Type	Buy/Sell	Scrip	Scheme	CMP	SL	TGT1	TGT2	TGT3

System Architecture



VIBGYORtel is a technology enabler for value added services (e.g. SMS, Email, eFax, Autodial, etc.) in Communication/Telecom industry by putting self as an example of running services using latest, sustainable & scalable software technologies and solutions. We aim to provide world wide clients with a basket of solutions for value added services in Communication/Telecom industry that gives them an edge in their business communication processes. All our solutions are made with an inherent trait of delivering business purpose features & services making us quality focused trusted technology partner of our clients.

Aruhat Technologies Pvt. Ltd.

Aruhat Technologies Pvt. Ltd. incepted in the year 2004 in Ahmedabad, India, growing with an Annual Growth Rate of 40% since its inception has 1000+ Customers across the World and comprises of 80+ Personnels with 200+ man years of corporate experience. Aruhat's mission is 'To build a self sustainable organizational platform of growth and opportunities for employees, customers, partners and all other stakeholders'. Aruhat caters diverse set of Global Customers & Partners and is an technology & solution enablers in a) communication services, b) security & network services, c) large scale systems implementation & integration, d) web application development & support, and e) mobile application development and support. Aruhat's current service portfolio contains SMS, eMail, Voice Message, eFax, Web Development, Web Design, Data Processing, Web Data Extraction, Data Merchandising, Implementation of Mail Servers, Ticketing Systems, CRMs, Mobile Applications for smartphones like Android, iPhone, and Blackberry.

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