White Label Solution

Vision

To provide technological strength to organizations willing to create their own brand name as a value added service provider of Telecom industry

Why White Label Solution ?

- Completely Web-Based Interface that is Accessible from Anywhere

- Set your Own Pricing, Give you Own Service Offerings

- Detailed Customer Specific Statistics

- Platform Usage Reporting

- Reliable Commercial-Grade Platform

- Fully-Customizable GUI

- Recurring Income and Revenue

- Make your Own Channel Partners or Reseller to Increase Market Share

About White Label Solution

- Promote your own website

- Promote your own domain name and your own URL

- So, be a white label reseller for Email, SMS, Autodial and eFax bulk service in India & world wide with your own brand name.

- Your admin account would be equipped with features like Subscriber management, User balance management and Business reports.
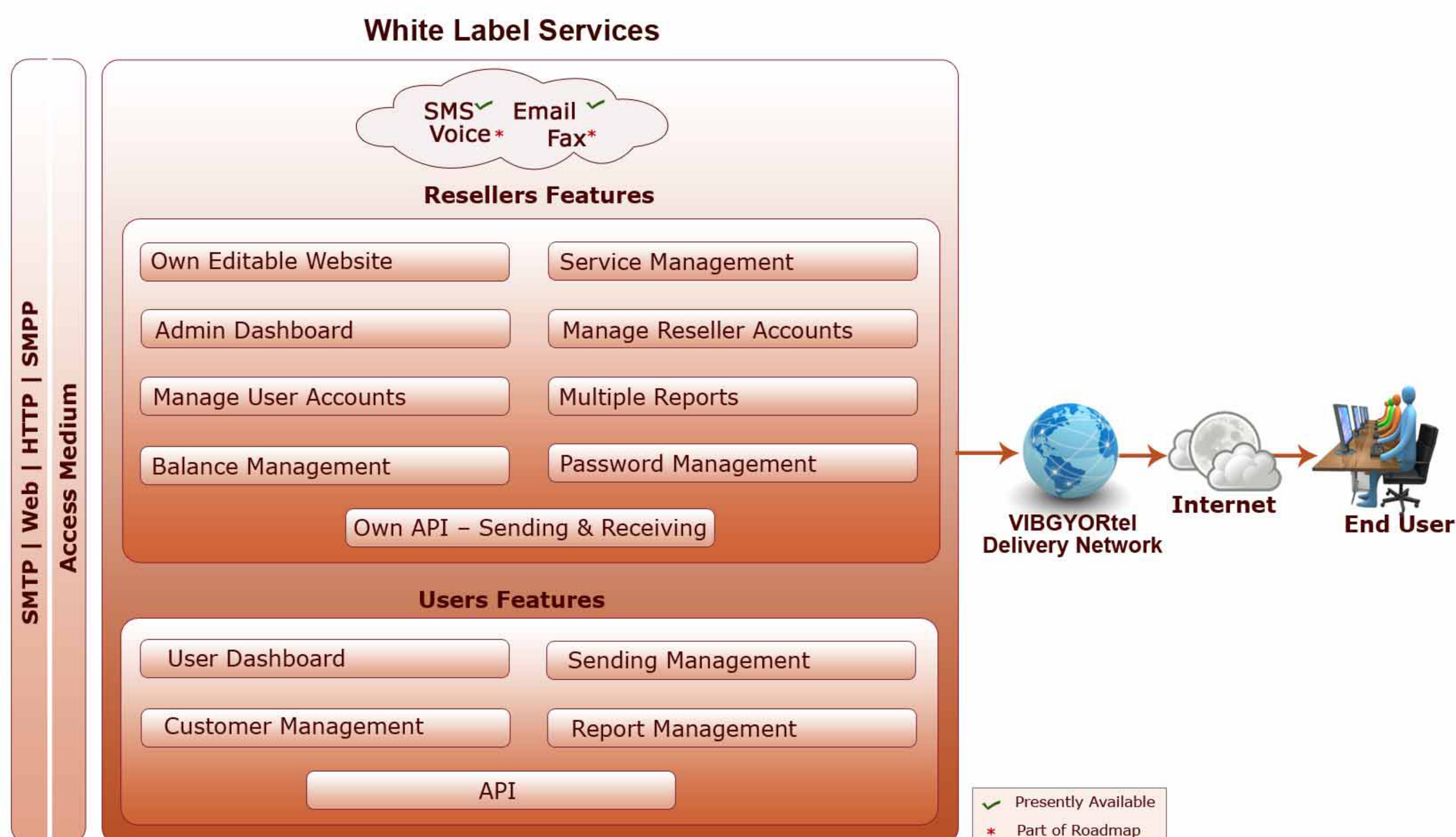
- Whole sellers & resellers can even configure reminder mails to customers.

Acquire VIBGYORtel White Label Solution Universal Service Platform, which includes Email, SMS, Autodial and eFax bulk service.

System Architecture

White Label Services

SMS ✓ Email ✓
Voice * Fax *

Resellers Features

Own Editable Website	Service Management
Admin Dashboard	Manage Reseller Accounts
Manage User Accounts	Multiple Reports
Balance Management	Password Management
Own API – Sending & Receiving	

Users Features

User Dashboard	Sending Management
Customer Management	Report Management
API	

SMTP | Web | HTTP | SMPP
Access Medium

VIBGYORtel Delivery Network → **Internet** → **End User**

✓ Presently Available
* Part of Roadmap

Product Brochure

White Label Solution

Resellers Features

Own Editable Website
- Multiple themes to select
- Configurable GUI – Menu, Header, Footer, Content, Images, etc.
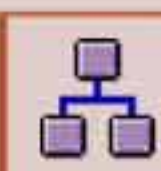- Multiple pages support

Admin Dashboard
- Reseller information
- Recharge information
- User information
- Rights management
- Multiple reports
- All user and reseller profiles
- Balance information

Multiple Reports
- Delivery reports
- Reseller & user wise balance reports
- Recharge reports
- Top usage reports
- Sent / Pending / Failed reports
- Many other reports

Own API–Sending & Receiving
- XML
- HTTP API
- SMPP API
- Sender ID & Sub user calling

Manage User Accounts
- Create / Edit / Remove user accounts
- Map service plans with user accounts
- Create & Manage sender IDs
- Reset passwords

Balance Management
- Manage own admin balance
- Manage reseller balance
- Manage user balance

Service Management
- Create own service offerings
- Edit / Remove existing plans

Manage Reseller Accounts
- Create / Edit / Remove user accounts
- Map service plans with reseller accounts.
- Create & Manage sender IDs

Users Features

User Dashboard
- Account information
- Contact information
- Selected service and usage type
- Present balance and its validity
- Account validity
- Past week's usage
- Past recharge informations

Customer Management
- Group & sub group messaging
- Address book (Names, mobile numbers, birthdays & anniversaries)
- Import address book (10,000 numbers per minute from excel or csv files)
- CRM feature (Auto birthday and anniversary message)
- Personalized messaging

Sending Management
- Group messaging
- Bulk messaging
- Alphanumeric sender ID (up to 8 characters)
- Templates
- SMS scheduler (Date wise & Time wise)
- 400 characters typing limit (160 characters per SMS)
- Import SMS (from excel or csv files)

Report Management
- Delivery reports (details of different status of delivery and non delivery)
- Message wise reports
- Number wise reports
- Sent, pending, failed
- Summary reports
- Group wise reports
- Reports export facility

API
- HTTP & XML formats that can be integrated with any platform like Java, .net, joomla, etc.
- Single & group messaging
- Send SMS and receive delivery reports from VIBGYORtel accounts.
- HTTP & SMPP API

Backend Services by VIBGYORtel

Failover support | Mails & SMS for recharge reminders | Last week usage mail | Mail of past week's numbers where messages haven't been delivered for 10 times or more | Regular updates in features & services | A dedicated Support team for customers

To add flexibilty in marketing strategy, Nowadays many businessess are using white label product & services. In this way, they can use their own website to offer product & service without investing much time, and without creating new technology and infrastructure.

Here are some examples of different types of Value Added Service a Reseller can use:

SMS

SMS services is a most fast, secure and reliable communication tool for client, customer and compay staff. It helps companies in business communication also to build new customer base in very short span of time. Bulk SMS sending services empower clients in business communication with their target audience in a cost effective way instantly.

Bulk SMS service is perfect for:
- Businesses who want to communicate or market to their customers
- Organizations who want to send group messages such as event notifications, promotions or bulk SMS alerts;
- Individuals looking to send a quick group text messages to all their friends.

Bulk SMS messaging service can be used for service like email2sms service and sms2email in a short span of time.

Email

Email service is a method of exchanging digital messages across the globe and a most affordabale communication tool between a company and customer. It is one of the most effective ways to sell products and services online. Bulk Email services helps companies in business communication, gives boost to their marketing strategy and can be use as effective marketing tool to forward with a specific objective to targated audiences.
Bulk Email messaging service can be used for a wide range of applications like email2sms service, sms2email, sending contract notes etc.

Autodial

Autodial is an effective communications technology that send a recorded voice message to hundreds or even thousands of call recipients in a very short period of time. Its a service which lets companies to reach out to their targeted customer in the easiest, instant & cost effective way with personalized messages. Often used for community alerts, notifications, in business applications or for promotional purposes.

Bulk Autodial service can be used for a wide range of applications like Marketing Campaigns, Customer Surveys, MobileMarketing, Meeting alerts, Wake up calls, Stock Alerts, EMI Alerts etc.

eFax

eFax services allow you to send and obtain faxes by email, or via the web. No need of a fax equipment only existent email account is used to send and obtain faxes. This enable businessess to receive their customer faxes directly in their email inbox. It is a complete web-based account management. Bulk marketing Fax services allows businessess to send or receive multiple faxes at the same time they can send it to thousands of their customers in just few minutes.

VIBGYORtel in its White Label services includes all the above mentioned Value-added services in a way a reseller can rebrand and resell the services with their own service offerings and own branded website and brand name. This helps reseller in delivering bulk message to their targated cutomer and build profitable customer relationship.

VIBGYORtel

VIBGYORtel is a technology enabler for value added services (e.g. SMS, Email, eFax, Auodial, etc.) in Communication/Telecom industry by putting self as an example of running services using latest, sustainable & scalable software technologies and solutions. We aim to provide world wide clients with a basket of solutions for value added services in Communication/Telecom industry that gives them an edge in their business communication processes. All our solutions are made with an inherent trait of delivering business purpose features & services making us quality focused trusted technology partner of our clients.

Aruhat Technologies Pvt. Ltd.

Aruhat Technologies Pvt. Ltd. incepted in the year 2004 in Ahmedabad, India, growing with an Annual Growth rate of 40% since its inception has 1000+ customers across the world and comprises of 80+ Personnels with 200+ man years of corporate experience. Aruhat's mission is 'To build a self sustainable organizational platform of growth and opportunities for employees, customers, partners and all other stakeholders'. Aruhat caters diverse set of Global Customers & Partners and is an technology & solution enablers in a) Communication services, b) Security & Network services, c) Large scale systems implementation & integration, d) Web application development & Support, and e) Mobile application development & support and f) Web Data Extraction. Aruhat's current service portfolio contains SMS, Email, Autodial, eFax, Web Development, Web Design, Data Processing, Web Data Extraction, Data Merchandising, Implementation of Mail Servers, Ticketing Systems, CRMs, Mobile applications for smart phones like android, iPhone, and blackberry.

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Designed by Marketing Unit of Aruhat