

VISION

To build a pool of satisfied customers whom we provide all kind of communication related unique services and emerge as one of the preferred SMS aggregator for Quality and Business focused SMS Services in India.

ABOUT VIBGYORsms

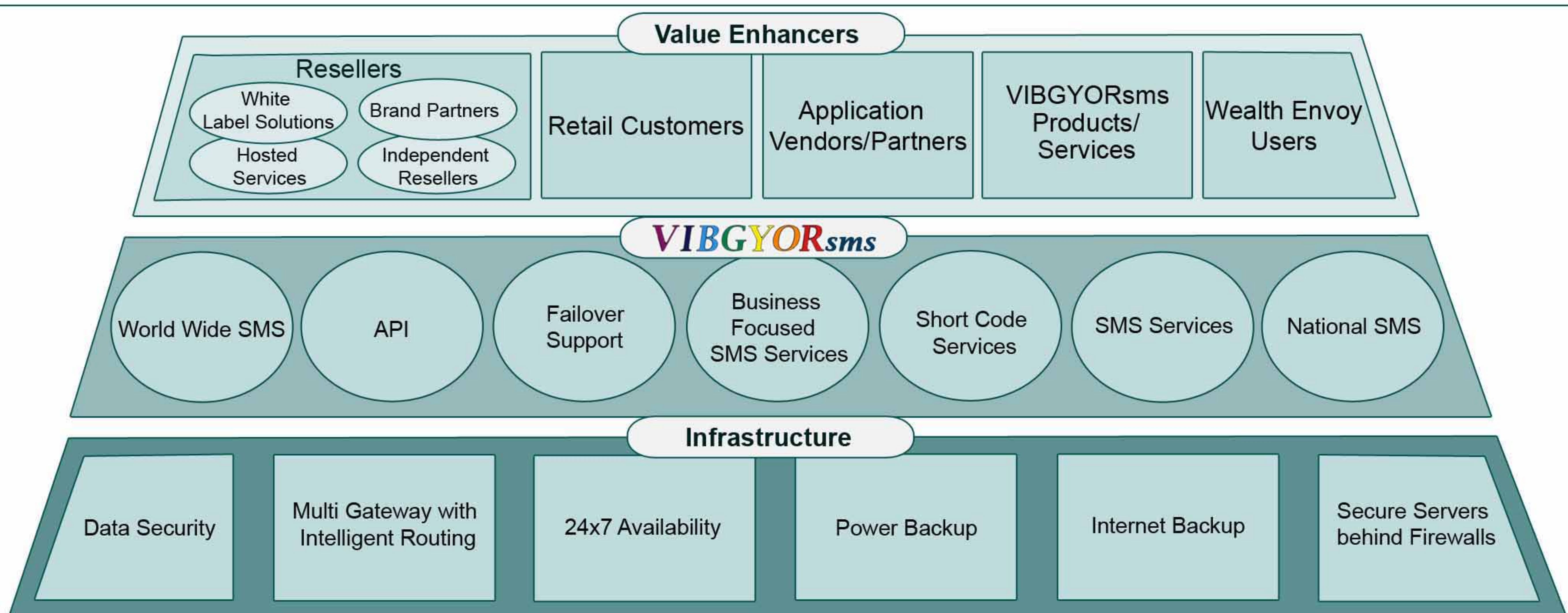
VIBGYORsms is an online secure access service for sending individual and bulk SMS. It was developed and launched to provide a one stop solution for all communication needs. With VIBGYORsms we offer Hosted services. We aggregate the messages at our end to do the best optimized routing using multi operator Gateways for fastest delivery of your communication, and thus work as an SMS Aggregator with forward integration. For SMS services, the aim has always been and will always remain to deliver Business focus features. VIBGYORsms offers selection of multiple business purpose driven SMS services, which ever fits best to your business. Our technology supports 1000 TPS. After Sales Services and prompt Support is also a prime focus in VIBGYORsms.

VIBGYORsms offers an exceptional array of solutions for retail users, SMS Resellers and SMS Whole Sellers.

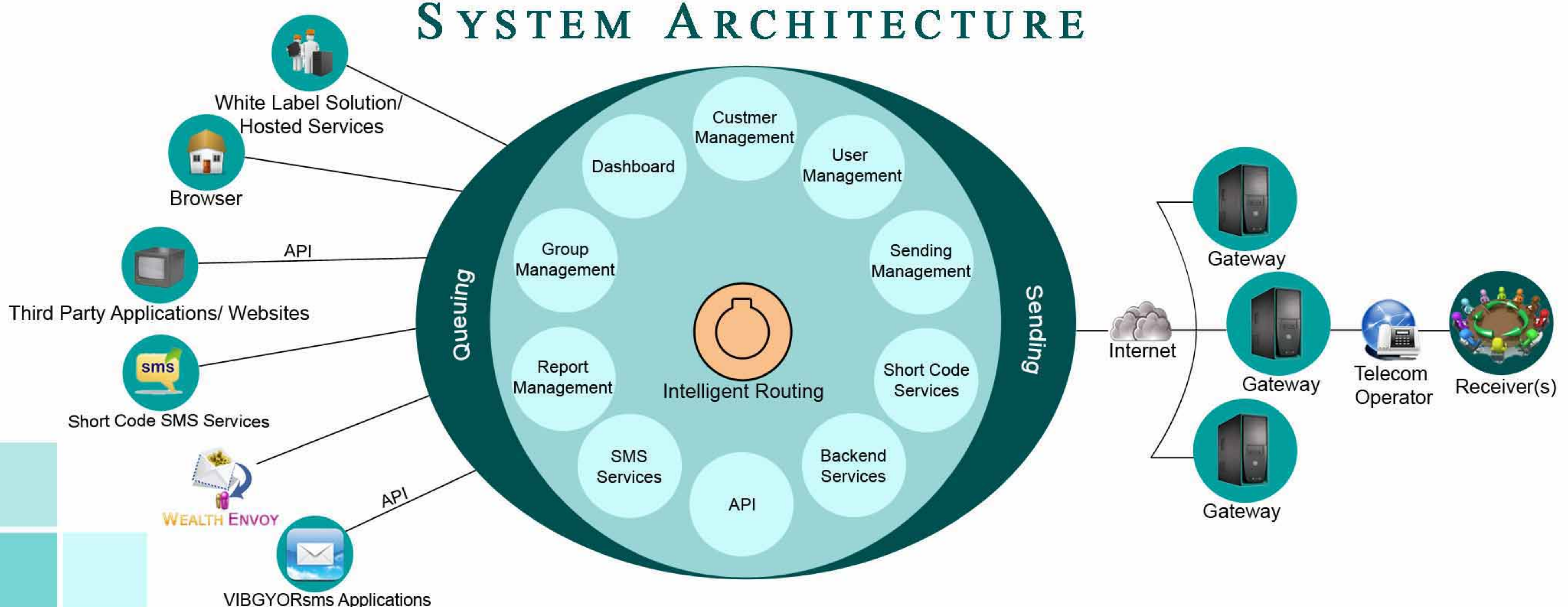
Since its launch, we have many satisfied VIBGYORsms users across India using our services regularly.

VIBGYORsms has the history of being the first to provide user friendly and colorful user interface to send SMS, multiple gateway SMS routing for better service, multiple business purpose SMS services and many more.

VIBGYORsms SERVICES PLATFORM



SYSTEM ARCHITECTURE



User Dashboard



- Account information
- Contact information
- Selected service and usage type
- Present balance and its validity
- Account validity
- Past week's usage
- Past recharge informations
- Balance transfer records.

Customer Management



- Group & sub group messaging
- Address book (Names, mobile numbers, birthdays & anniversaries)
- Import address book (10,000 numbers per minute from excel or csv files)
- CRM feature (Auto birthday and anniversary message)
- Personalized messaging

User Management



- Multiple Sub User (Maximum 5)
- Limited features.

Group Management



- Admin User
- Group of main users
- Balance Transfer facility between group
- Control to Admin user

Sending Management



- Group messaging
- Bulk messaging
- Alphanumeric Sender ID (up to 8 characters)
- Templates
- Multi lingual text messaging (English, Hindi and Gujarati)
- Resend SMS facility through reports
- SMS Scheduler (Date wise & Time wise)
- 400 Characters typing limit (160 characters per SMS)
- Import SMS (from excel or csv files)

Report Management



- Delivery Reports (details of different status of delivery and non delivery)
- Message wise Reports
- Number wise Reports
- Sent, pending, failed
- Summary reports
- Group wise reports
- Sub user wise reports
- INBOX report (from Short Code Services)
- Reports export facility
- Reports available of past 3 months

Backend Services



- Failover support
- Mails & SMS for recharge reminders
- Last week usage mail
- Mail of past week's numbers where messages haven't been delivered for 10 times or more
- Regular updates in features & services
- A dedicated Support Team for customers.

SMS Services



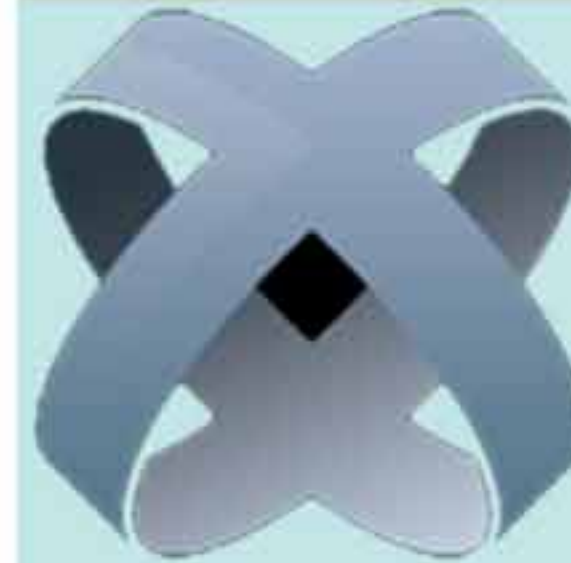
- Multiple business purpose driven SMS services (Instant messaging, service messaging, promotional messaging, etc)
- Prepaid services with specific validity period
- Range of SMS packs
- National & International SMS services
- Multiple Gateway Broadcasting
- Technology support of 1000 TPS
- Detailed Service specification available on <http://vibgyortel.in/vibgyor-sms-service>

Communication Efficiency Management



- SMS Resend facility (from reports)
- Mail of undelivered numbers (past week's numbers where messages haven't been delivered for 10 times or more)

API



- HTTP & XML formats that can be integrated with any platform like Java, .net, joomla, etc.
- Send SMS and receive Delivery reports from
- VIBGYORsms accounts
- Single & group messaging
- Sender ID & sub user calling
- SMPP based API also available on request basis

Short Code Services



- Shared & unique short codes
- Keywords and sub keywords
- INBOX reports
- Revenue Sharing on large inflow volume



Share Brokers

- Send daily stock advices or tips
- Send daily transaction reports, margin positions, etc.
- Automate your back office to send communicate transactions



Investment Advisors

- Send daily stock advices and investment ideas
- Communicate new schemes & offers and schedule payment reminders
- Give personal touch to customers on their Birthdays and Anniversaries



Education

- Communicate Results & attendance status to students and their parents
- Wish students on their birthdays
- Schedule reminders and do urgent communications like unplanned holidays



Placement Consultants

- Generate awareness among aspiring candidates about new job opening or walk-ins
- Schedule reminders to candidates and Companies for interviews with interviewer/interviewee details
- Automate your website to reply to inquiries via SMS



Banks

- Send credit/debit confirmation automatically to clients
- Create awareness among customers and others for new services and scheme
- Do CRM activities with customers like birthday, anniversary and festival wishes
- Automate your website to reply to inquiries via SMS



Pharmaceuticals

- Create Product awareness among doctors, chemists and field representatives
- Wish Doctors and Chemists on their birthday and anniversary
- Set reminders to participants for meetings and events
- Automate your systems to send automatic reports like sales turnover, revenue, targets, daily MIS reports, etc.



Clubs & Resorts

- Let prospective customers, participants & members know about your packages, schemes & offers
- Do CRM activities with customers & members like birthday, anniversary and festival wishes
- Invite members and customers to events at your place
- Give booking and membership confirmations



Tours & Travels

- Let prospective customers, participants & members know about your packages, schemes & offers
- Do CRM activities with customers & members like birthday, anniversary and festival wishes
- Set reminders to customers before their departure
- Automate your Website to send auto response to inquiries or member logins



Political Parties/Government

- Communicate social and other awareness to citizens
- Promote your campaigns
- Automate your systems & website to send auto response to inquiries, registrations, etc.
- Inform members & citizens about party or Department visits and campaigns
- Communicate in national language



Insurance

- Send Premium due, SIP and other reminders to customers
- Create awareness among customers and prospects for new services and schemes
- Do CRM activities with customers like birthday, anniversary and festival wishes



Campaign/Event Management

- Generate awareness among prospective audience and participants about your campaigns or events
- Set reminders to participants before events or performances
- Thus increase your reachability in less efforts



Electronics

- Promote your offers and schemes to dealers and customers
- Do CRM activity with channel partners/customers like Birth day and anniversary wishes
- Create your own Brand Name in the Market



Multi Level Marketing

- Let prospective customers and members know about your Products, new launches and events
- Do CRM activities with members like birthday, anniversary and festival wishes
- Set reminders to members before any events
- Automate your systems & website to send auto response to inquiries, member logins and point calculations.



Airlines

- Send Ticket confirmation, boarding reminders before departure, etc. to customers
- Create awareness among customers and others for new services and schemes
- Do CRM activities with customers & members like birthday, anniversary and festival wishes
- Automate your website to send auto response to queries, registration, etc. via SMS



Automobile

- Generate awareness among prospects about new launches, offers and schemes
- Schedule vehicle service reminders to customers
- Do CRM activities like Birthday and Anniversary wishes with customers
- Automate your systems to send automatic SMS like Service bill reminders, RTO book availability, etc.
- Let prospects inquire about new launches and offers via short Code SMS services



Overseas Education

- Inform candidates about admissions and interviews
- Inform prospects about Universities and offers
- Create your own Brand Name in the Market



IT Companies

- Give your softwares or services a better edge and value addition by adding SMS services
- Automate your Website to send auto response to inquiries via SMS



Samaj/Socio-Cultural Groups

- Schedule invitations/reminders for festivals or social activities/gatherings
- Do CRM activities like Birthday and Anniversary wishes with samaj members
- Communicate in national language



NGOs

- Create awareness among people or groups
- Do CRM activity with members like Birth day and anniversary wishes
- Set reminders for events to members and participants
- Automate your Website to send auto response to inquiries via SMS
- Communicate in national language



Marketing/Advertisement

- Do marketing campaigns for yourself & your clients
- Do CRM activity with channel partners/customers like Birth day and anniversary wishes
- Create your own and customer Brand name in the Market
- Communicate in national language



SMS Resellers

- Own VIBGYORsms account
- Users mapped under same group
- Balance transfer facility between group
- No investment on infrastructure
- VIBGYORtel Brand Name



SMS Whole Sellers

Option One (White Label Solution)



- Own SMS website
- Own Brand name
- Editable Color Scheme
- Editable "Contact Us"
- Editable Home Page
- Additional Custom Pages
- HTTP API with own Domain name
- Admin account
 - Subscriber management
 - User balance management
 - Business reports
 - Configurable emails
 - Support by us (indirect)

Option Two (Hosted Services)



- Own Domain name & URL
- Own SMS website
- Own Brand name
- Editable Color Scheme
- Editable "Contact Us"
- Editable Home Page
- Additional Custom Pages
- HTTP API with own Domain name
- Admin account
 - Subscriber management
 - User balance management
 - Business reports
 - Configurable emails
 - Support by VIBGYORtel Support Team (indirect)
- VIBGYOR SMS Services and Third Party Gateway
- Define own SMS Services
- Define own SMS Routing from Multiple Gateways
- Separate Application Server for load distribution

Option Three (VIBGYOR API)



- HTTP & XML formats that can be integrated with any platform like Java, .net, joomla, etc.
- Send SMS and receive Delivery reports from VIBGYORsms accounts
- Single & group messaging
- Sender ID & sub user calling
- SMPP based API also available on request basis

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