

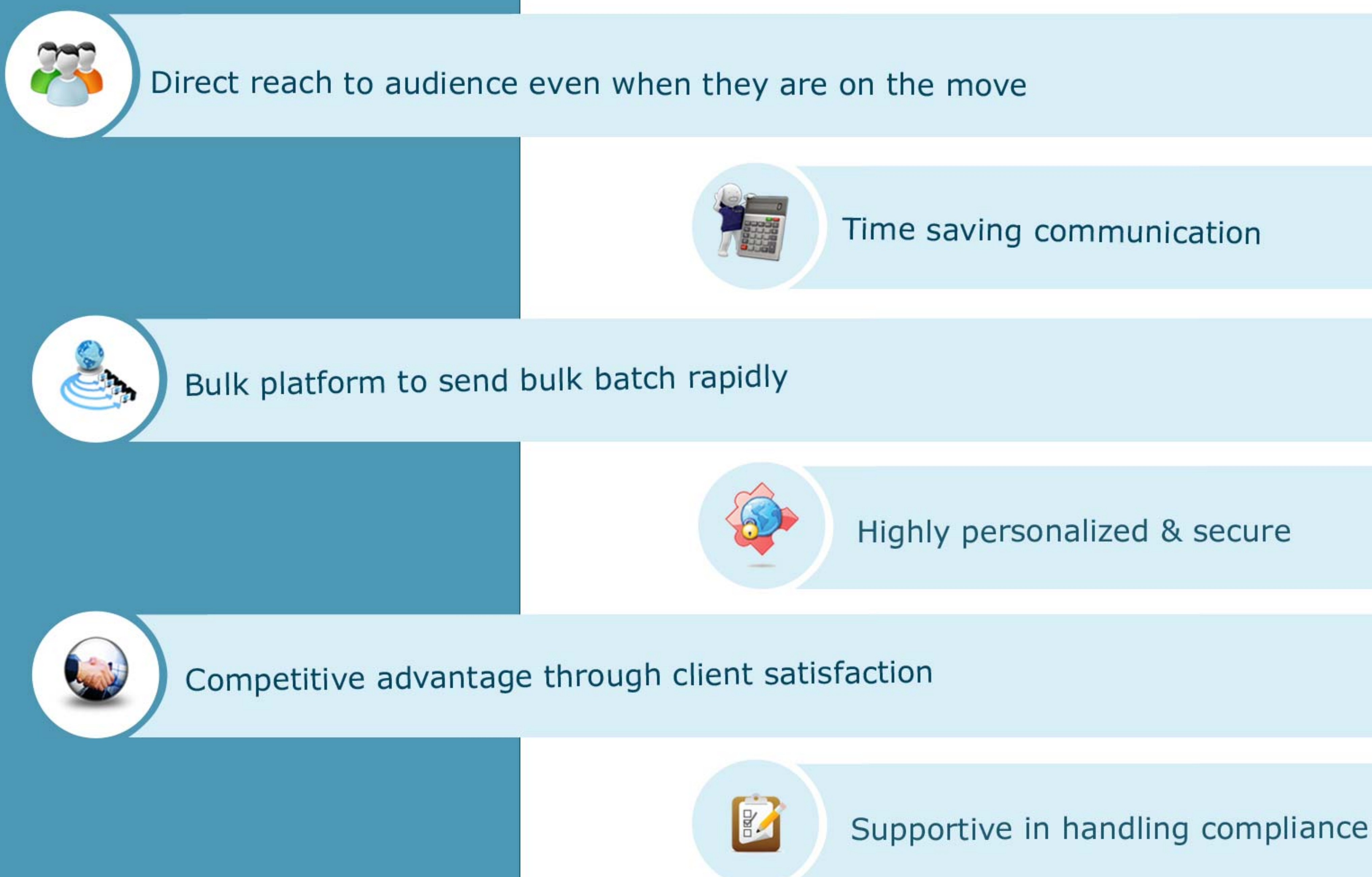
## Vision

To simplify client communications of Share Brokers by enabling them to provide their clients with Value Added Services of trade related after market informations by integrating & automating their back office

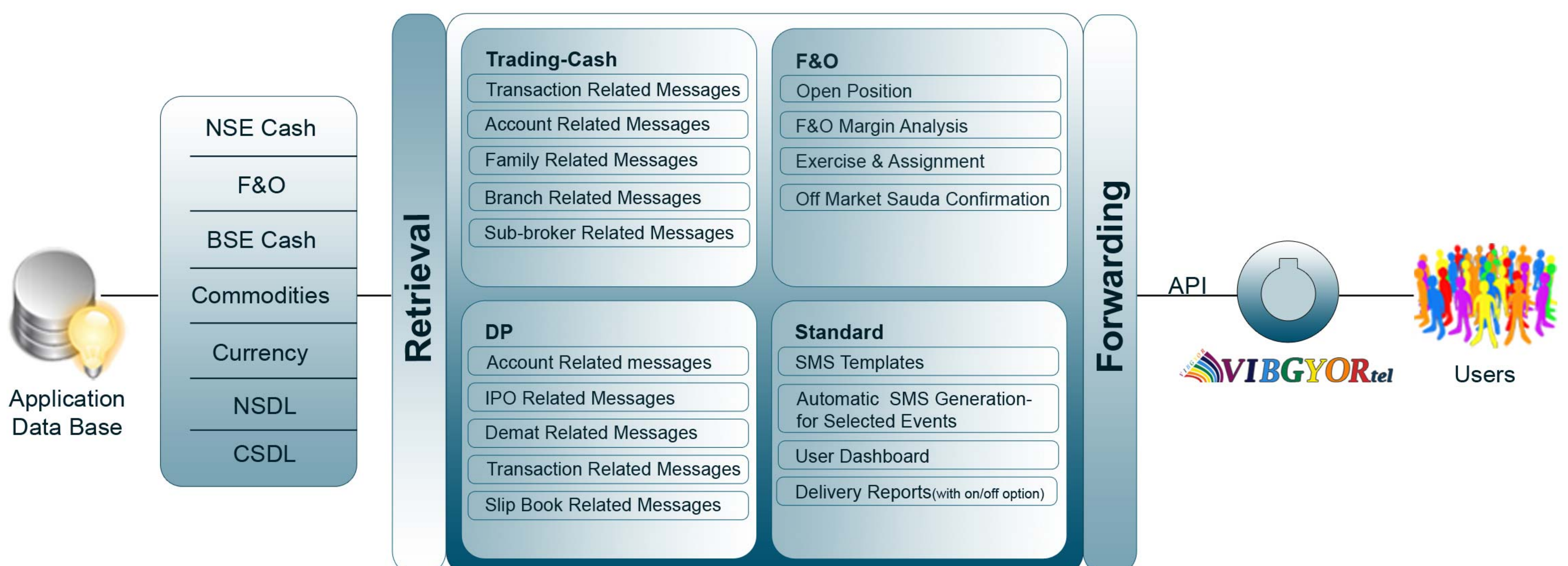
## About i-Flamingo

Looking at the high importance of communicating business related information to clients in Share Broking segment, VIBGYORtel has introduced i-Flamingo. It caters the day to day communication needs of Share Brokers enabling them to serve their clients with the value added service through SMS. Investors will be provided with regular updates on SMS regarding after market transactions on trade related details of segments like BSE, NSE, NSDL, CDSL, MCX, NCDEX and Currency.

## ? Why i-Flamingo?



## System Architecture



## i-Flamingo



## Any Back Office Integration



## Branch wise service Activation



Branch Wise

Branch Code | Client Code

☒ Andheri

☐ Kandivalli

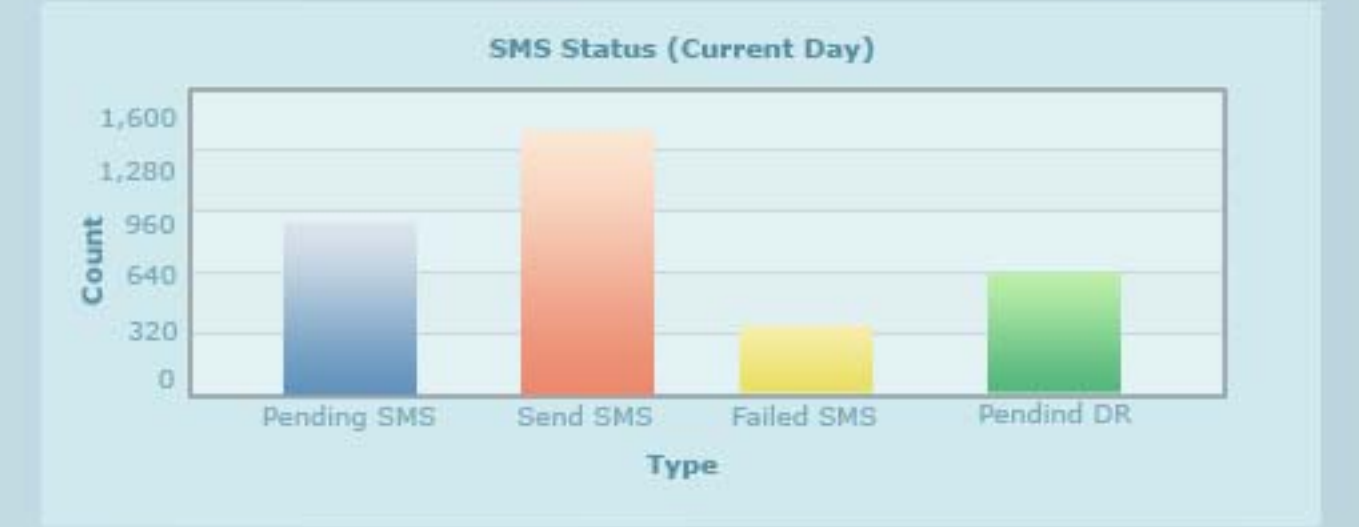
☒ Fort

☐ Parla

☒ Dadar

☐ Parel

## User Dashboard



## Sample SMS



### Account Open:

Dear TARUN CHOPRA, Your account is registered successfully. Now you can access your account. A/c No: 18T068 Pan: APHPC0080N, DPID: IN300652 DPA/c No: 10240400 Bank A/c No: 37270100000054, Bank: BANK OF BARODA :-

### Credit/Debit:

Dear 43515 Net Delivery For BSE -21/06/11 ROLL. MKT(N)-1112057 OILCOUNT-500 @79.46, SUBEXLTD+500 @56.31, Bill:11460.00 CR Bal.: 13412.00 CR:



## Trading-Cash

Sr No.	Features Events	Events	NSE	BSE
1.	Transaction Related Messages	Auction, Auction close out, Delivery status, Daily position, Purchase short, Sell short, Varmargin, Off market sauda confirmation	✓	✓
2.	Account Related Messages	Account : Payment & Receipt, Bill ledger, Outstanding reminder, Holding valuation, Account open	✓	✓
3.	Family Related Messages	Consolidated auction open and close out, Consolidated purchase and sell short, Consolidated outstanding reminder, Ledger balance, Consolidated off market sauda confirmation, Consolidated NCBC, Demand report	✓	✓
4.	Branch Related Messages	Consolidated auction open and close out, Consolidated purchase and sell short, Consolidated outstanding reminder and ledger balance, Consolidated off market Souda confirmation, Consolidated NCBC, Demand report	✓	✓
5.	Sub-broker Related Messages	Consolidated Auction open and close out, Consolidated purchase and sell short, Consolidated outstanding reminder and demand report, Consolidated off market sauda confirmation, Consolidated ledger balance, NCBC	✓	✓
6.	Contract Note by E-mail		✓	✓



## F&O

Sr No.	Future & Option Related Messages Features	(MCX, NCDEX, NSE)
1.	Open Position	✓
2.	F&O Margin Analysis	✓
3.	Excercise & Assignment	✓
4.	Off Market Souda Confirmation	✓
5.	Contract Note by E-mail	✓



## Depository Participant

Sr No.	Features	Events	CDSL	NSDL
1.	Account Related messages	Account o Open, Bank Detail and Address Change, Birthday Reminder, Update Mobile Number, Pancard Reminder	✓	✓
		Account Close, Bill Generation	✓	✓
2.	IPO Related Messages	IPO Debit and Credit	✓	✓
		Bonus Action		✓
		BO Statements		✓
3.	Demat Related Messages	New DRN		✓
		Demat : Rejection and Approval	✓	✓
4.	Transaction Related Messages	Early Payin and Payin Short		
		Daily Market on and off (credit,debit,cancel) Daily Intradepository (credit,debit,cancel)	✓	✓
5.	Slip Book Related Messages		✓	✓



## Standard Features

Sr No.	Standard Features
1.	Support of Multiple Sender ID
2.	Message to Client Screen with Different Criteria
3.	SMS Templates
4.	Automatic SMS Generation for Selected Events
5.	Export Reports
6.	Account Profile Screen (VIBGYORtel)
7.	Dashboard
8.	Configuration Screen
9.	Delivery Reports ( with on/off option)
10.	SMS Reports
11.	Remove History
12.	Clear SMS Tables
13.	SMS Testing Screen
14.	Change Password Facility for VIBGYORtel
15.	Product Registration in Server
16.	Product Wise Centralize Licensing
17.	Client Master Data Synchronization (auto)

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